



**April 2016**

**Business Newsletter**

### **Hello there!**

Welcome to your new-look monthly newsletter from the South Staffordshire Business Hub!

Spring is here at last, and we're excited to bring you up to speed on opportunities for your business in South Staffordshire.

Whether it's understanding your duties in relation to the changes to the Workplace Pension, taking advantage of new funding opportunities, or claiming some great discounts exclusively available for businesses like yours- this issue will bring you up to speed.

See what opportunities are available to you this month in South Staffordshire below. The Business Hub team are also always on hand to help your business grow, access new customers, and thrive for years to come.

So- how can we help you?

**Business Hub Team**



## **Events**

**Auto Enrolment Masterclass: Key Advice and Support**



*As an employer, changes to the workplace pension affect you.*

With **high demand** for support and advice on the changes to the workplace pension, we have teamed up with Haden Auto Enrolment Solutions to offer a **FREE** Auto-Enrolment masterclass for employers like yourself.

This is the perfect opportunity for you to **avoid hassle** and get the assistance **you need**.

Click [here](#) to find out more and secure your place now.

## Improve your Online Presence and Attract New Customers

The South Staffordshire Tourism Association (SSTA) are hosting a **free workshop** for tourism businesses to **enhance your web based skills**.

This session also comes with a **free lunch**, and the opportunity to network with fellow businesses.



Hungry entrepreneurs can [sign up](#) here!

## Corporate Days Out: Closer to the Edge

*Closer to the Edge* offer **corporate days out** with activities including high rope adventures and ground based **team building** activities to promote leadership skills and find the barriers thwarting creativity.



A full day package can cost as little as **£60pp**. For more information, click [here](#).

## Funding Opportunities

### Staffordshire LEADER Program: Calls for Bids (Round 2)



Isn't Stafford a wonderful place to do business? We may know it- but a **gap exists** between this reality and our profile in the general public.

This funding can support **small-scale** business activities that support the needs and aspirations of the local community. Find out more [here](#).

### Funding for Specialist Intensive Assistance (Staffordshire BIC)



More information can be found [here](#).

The Staffordshire BIC have funds available for you to use toward getting **professional advice**- a **great opportunity** if you can't afford the whole cost for the assistance you require!

## Special Offers

### Corporate Leisure Memberships: Discount Available



The Council's Leisure Centers offer a range of **flexible membership packages**, all at discounted corporate rate for our local businesses!

This membership will give you **full access** to all four leisure centres in the district- all at a great price!

By quoting "Business-E-Newletter-Corporate16", you can get 1 month free on your corporate account! Find out more [here](#).

### Good Life Deals App: Get your first 3 months for £10!



With access to nearly **648,000** potential customers, the Good Life Deals App is a digital platform that aims to **connect businesses** with their residents and visitors to the local area.

Promoting a local deal from your business on the app and website is a great way to **reach thousands of customers** we as a Council already connect with.

You can get your first 3 months on the app for just £10 by claiming this special offer [here](#).

### Further Information

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