



South Staffordshire  
**BUSINESS HUB**

# Business News

Autumn 2016

## ENJOY South Staffordshire

South Staffordshire's unique mix of history, heritage and rural splendour means it's an ideal destination for day visitors or for longer holidays. There's a wealth of tourism opportunities to explore and enjoy, and attractions include an array of historic buildings and landscapes with listed buildings, conservation areas and historic parklands.

"Tourism is worth an estimated £104 million to the South Staffordshire economy with more than 2.2 million people visiting the area every year," explains Terrie Beardsmore, Chair of the South Staffordshire Tourism Association. "It's a major contributor to the local economy generating an approximate spend of £103 million and more than 2,100 district jobs are supported by tourism."

Working with partners such as South Staffordshire District Council and Destination Staffordshire, the South Staffordshire Tourism Association promotes South Staffordshire as a vibrant visitor destination publicising local attractions, recreational facilities,

accommodation providers, venue facilities, restaurants and retailers.

"The Association is a public/private sector partnership of local businesses and organisations working together to promote the area and explain why the area is such a wonderful place to enjoy, live and do business in," continues Terrie. "With visitors spending £9 million each month, it's important to support tourism and encourage people to visit the area."

Hundreds of events take place across South Staffordshire every year, ranging from small community events to larger, national shows and festivals including Kinver Country Fayre, the Midland Game Fair, RAF Cosford's annual air show and the popular V Festival.

South Staffordshire lies in the heart of the West Midlands and attractions include historic houses such as Boscobel House and the Royal Oak, Moseley Old Hall, Weston Park, Chillington Hall and Himley Hall and Park. There are numerous

family attractions including RAF Museum Cosford on the border with Shropshire and wildlife experiences at Lower Drayton Farm, the Animal Zone and Visitor Centre at Rodbaston and the Owl and Falconry Centre in Shipley.



As you would expect, there are plentiful outdoor activities and walks to enjoy including attractions such as Highgate Common nature reserve, Baggeridge Country Park, Cannock Chase with its trekking centre, Halfpenny Green Vineyards and Kinver Edge and the Rock Houses. There are over 20 independent walks and the Staffordshire Way walking route stretches 92 miles through the county, entering South Staffordshire at Brocton in the north and descending through the heart of the district to Kinver in the south.

***"Tourism is worth an estimated £104 million to the South Staffordshire economy with more than 2.2 million people visiting the area every year."***



### Sign up now

Why not join hundreds of people and sign up to the Staffordshire Enjoy Card?

This free, loyalty card gives you access to discounts, special offers and promotions at participating tourism businesses in and around Staffordshire from theme parks to gardens, historic houses, accommodation providers and restaurants. You can sign up for a card online and one will be sent to your home address. Then all you have to do is browse the latest offers on the website and present your card at the participating venue to claim the discount when you pay.

For more information, please visit:  
[www.enjoysouthstaffordshire.co.uk](http://www.enjoysouthstaffordshire.co.uk)

 Twitter: @enjoysstaffs

 Facebook: Enjoy South Staffordshire

*Advertorial*

## Investor confidence in the area

In September, Spanish automotive supplier Gestamp announced its decision to expand on a new site in Staffordshire.

Gestamp will be relocating from its current location in Cannock to a 550,000 sq ft site on the 52-acre Bericote Four Ashes site in South Staffordshire. The site has benefited from new access improvements off the A449 by Staffordshire County Council in a project funded through the Stoke-on-Trent and Staffordshire Enterprise Partnership as part of the Government's Local Growth Fund.

Councillor Robert McCardle, Cabinet Member for Strategic Services, said, "We have been working hard with our partners to support the company in making this move and so it is rewarding to see this announcement. What is important is that Gestamp is staying in Staffordshire and retaining a local workforce. South Staffordshire is playing its part in driving the county and wider economy with major international businesses deciding to locate here."



## Award winners

South Staffordshire Council won not one but two awards at this year's 2016 Federation of Small Businesses Awards covering Staffordshire and West Midlands Regions. The team scooped up recognition in two categories - both the Business Hub and Small Business Saturday campaign won the Best Business Friendly Programme award and the Good Life Deals app won the award for collaborative working in partnership with Cannock Chase District Council.

"Just over a year in and South Staffordshire's Business Hub has grown from strength to strength helping local businesses grow from its base at South Staffordshire Council in Codsall," said Councillor Brian Edwards MBE, Leader of South Staffordshire Council. "Winning these awards is a fantastic achievement and it goes to show how the public and private sector can co-exist on a commercial basis providing economic benefits for all."

"South Staffordshire has some great businesses and it's a real pleasure working and connecting with so many of them," adds Imre Tolgyesi, Business Hub Lead. "Over 98% of South Staffordshire's businesses are SMEs and our annual Small Business Saturday campaign, run by the Regeneration team, is a great example of how the council is helping small businesses and encouraging people to shop locally. This year, the team will be doing it all again on Saturday 3 December 2016."



*Left to right: Jessica Robinson, Ann Oldnall from Cannock Chase District Council, John Poole, FSB Regional Chairman for Staffordshire and the West Midlands, Niki Taylor and Imre Tolgyesi from South Staffordshire District Council.*

## Funding boost for South Staffordshire

In October, it was confirmed that Staffordshire had been successful in its bid to join the Cabinet Office's One Public Estate national programme. Funding of £256,000 has been awarded to public organisations across the county to rationalise public sector land and buildings and allow the county's public sector organisations to explore how they can deliver more integrated services.

Part of the money will be allocated to South Staffordshire and will be used to draw up a detailed business case to explore a range of opportunities for the next phase of development of the Council's building assets and land as well as those of local partnership organisations.

"Over the last 12 months, South Staffordshire Council has undergone a series of office moves and welcomed new commercial and public sector tenants at the Council Offices in Codsall," explains Chief Executive Steve Winterflood. "This has generated new revenue of £280,000 per year, helping to deliver the Council's 'Efficiency and Income Plan' and its overarching aim of the Council becoming financially self-sufficient by 2020. At this stage, all options are being considered and the funding will finance the creation of a detailed business case due early in the New Year."

## Business networking, events and training courses

Here at the Business Hub in Codsall, we host a series of business networking meetings, training courses and events.

### First4Networking

Monthly, lunchtime speed-networking meetings. **Free.**  
**8 December 2016 (12.30pm to 2pm).**

### Business Networking Wolverhampton

Monthly, breakfast networking meetings. **£10.**  
**30 November 2016, 25 January 2017,  
22 February 2017, 29 March 2017  
(7.30am to 9.30am).**

### Meet the Federation of Small Businesses (FSB)

1-2-1 advice meeting for anyone considering starting their own business or for an established business needing help and advice on growing their business. **Free.**  
**14 December 2016 (10am).**

### Auto-enrolment Masterclass

Auto Enrolment Masterclass offering support and advice about providing a qualifying workplace pension scheme for your workforce. **Free.**  
**24 January 2017 (6pm to 7pm)  
26 January 2017 (12.30pm to 1.30pm)  
21 March 2017 (6pm to 7pm)**

### Food Safety in Catering Level 2 Award

One day course run by South Staffordshire Council's Food Safety Officers. **£45.**  
**8 February 2017.**

For more information about how to book a place on networking meetings, events and training courses, please visit our website at [www.sstaffsbusinesshub.co.uk](http://www.sstaffsbusinesshub.co.uk)

# HARLEYS

## SMOKE HOUSE

and Cocktail bar

At Harleys, we use the traditional low and slow method of smoking meat which results in a better flavour experience.

Providing the home smoked tastes of yesteryear, our team is renowned for their creative combinations of spices and sauces so why not visit Harleys for the ultimate BBQ experience.

bring this advert with you to receive 10% off your meal

### Harleys Smokehouse Barbecue Restaurant

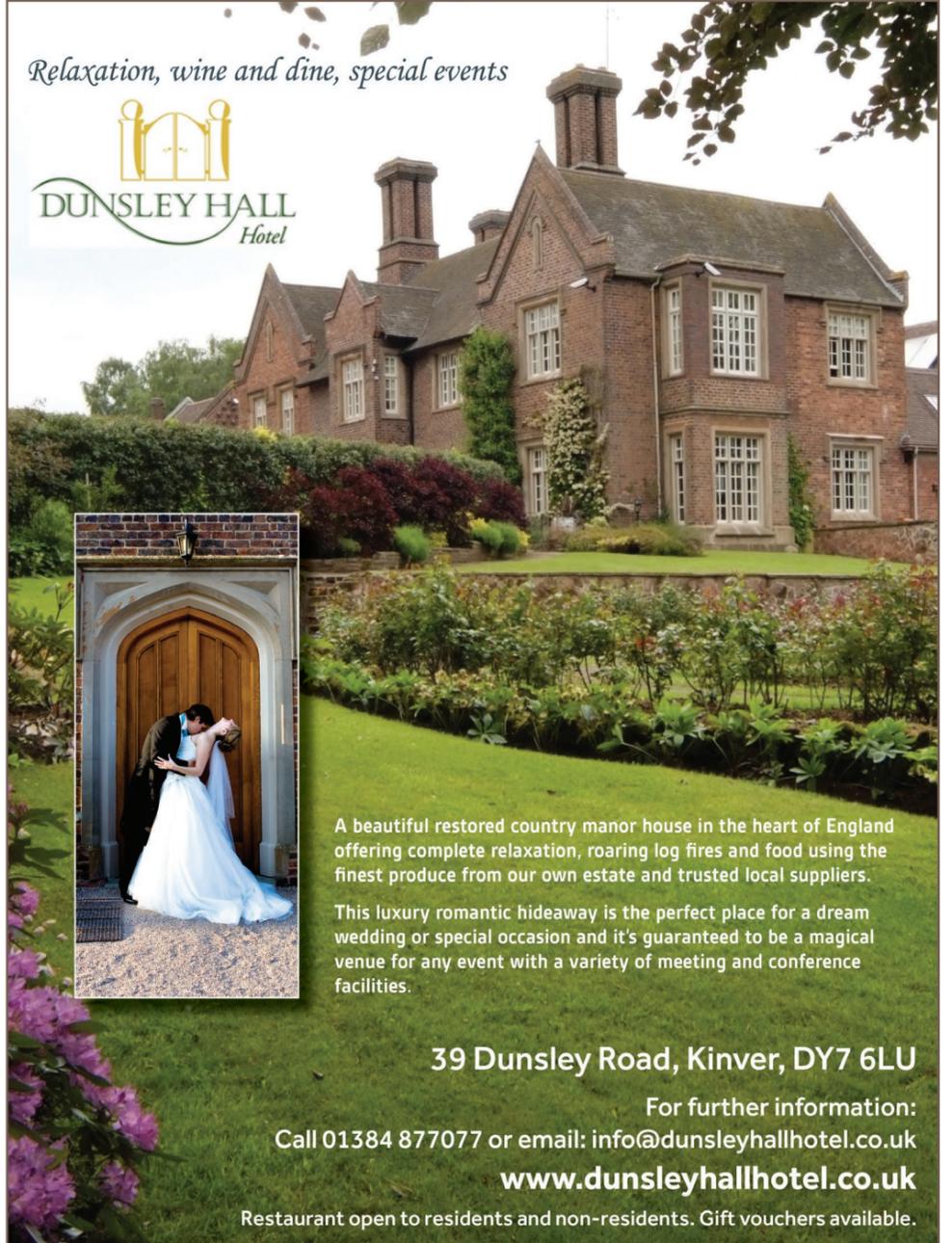
39a Dunsley Road, Kinver, DY7 6LU

Tel: 01384 878899

[www.harleysmokehouse.co.uk](http://www.harleysmokehouse.co.uk)



Relaxation, wine and dine, special events



A beautiful restored country manor house in the heart of England offering complete relaxation, roaring log fires and food using the finest produce from our own estate and trusted local suppliers.

This luxury romantic hideaway is the perfect place for a dream wedding or special occasion and it's guaranteed to be a magical venue for any event with a variety of meeting and conference facilities.

39 Dunsley Road, Kinver, DY7 6LU

For further information:

Call 01384 877077 or email: [info@dunsleyhallhotel.co.uk](mailto:info@dunsleyhallhotel.co.uk)

[www.dunsleyhallhotel.co.uk](http://www.dunsleyhallhotel.co.uk)

Restaurant open to residents and non-residents. Gift vouchers available.

If you haven't switched for years you are likely to be paying more than you should!

[/southstaffsenergy](https://www.facebook.com/southstaffsenergy) [@energy\\_staffs](https://twitter.com/energy_staffs)



## Need help and advice to switch business energy providers?

We can help you switch, it's easy! Call us today on Freephone

**03333 058671**

Email: [info@cebltd.com](mailto:info@cebltd.com) to register your interest and find out how much you could save!



Together we can help you save money.



# Wombourne Tandoori

Fully Licensed

Air Conditioned

The Art of Bangladeshi Cooking

OPEN 7 DAYS A WEEK

10% DISCOUNT ON TAKEAWAY MENU

HIGH STREET, WOMBOURNE, WV5 9DN (01902) 324148 / 324437



FOOD HYGIENE RATING



UNDER THE MANAGEMENT OF RAFIQUE MIAH AND HIS TEAM, THE WOMBOURNE TANDOORI HAVE BEEN SERVING THEIR CUSTOMERS THE FINEST IN BANGLADESHI CUISINE FOR 28 YEARS. THEY PRIDE THEMSELVES ON THEIR QUALITIES, QUANTITIES, EXCELLENT CUSTOMER SERVICE AND 5 STAR FOOD HYGIENE RATING, MAKING THEM THE MOST POPULAR AND LONGEST ESTABLISHED INDIAN RESTAURANT IN WOMBOURNE

Celebrate your Christmas Party in Style at The Wombourne Tandoori - the Perfect Venue to Dine!

Christmas Day Menu now available...

Bookings now being taken for Six-course Traditional or Bengali Style Christmas Day lunch, Christmas Office Parties and Christmas Family and Friends get-togethers.

[www.wombournetandoori.com](http://www.wombournetandoori.com)

Download on the App Store Available on the Android App Store



**The Good Life** £

Start saving today with The Good Life Deals

Your free App and website offering you local deals from local businesses! Download today!



**Integrity**  
Electrical Contractors Ltd

- Domestic
- Commercial
- Industrial
- Maintenance

**NICEIC**  
APPROVED CONTRACTOR

01902 258076 or 07557 997814  
Email: integrityecl@gmail.com  
All work fully certified & free quotations

SHOP MAKEOVER COMING FOR NOVEMBER



**Olivia's BEAUTY**

50a Warstones Rd,  
Penn,  
Wolverhampton,  
WV4 4LP

Telephone: 01902 335355

www.femalebootcamp.co.uk



**FEMALE BOOTCAMP**

JOIN THE FEMALE FITNESS FAMILY

Sign up to our women only classes, held indoors and outdoors and covering Wolverhampton and the surrounding areas.

Includes Bootcamp, Buggycamp (for new mothers) and Box HIIT

Tel: 07813 009924  
Email: fleur@femalebootcamp.co.uk  
www.femalebootcamp.co.uk



**BOXLEY'S of Wombourne**

A traditional butcher in Staffordshire selling quality assured meat and poultry.

Suppliers of local Staffordshire beef and lamb locally sourced from Weston Park and Shugborough Hall.

Wide range of deli products all made on the premises including pies, pasties, samosas and our award winning sausage rolls.

5 STAR HYGIENE RATING

20 Windmill Bank, Wombourne. WV5 9JD  
Tel: 01902 892359  
www.boxleys.co.uk



**Crafty Kids Cafe**

The child friendly kiddy cafe that lets you relax whilst they play and craft!

- Food and drink for all ages
- Craft activities and themed activity days
- Baby play areas
- Children and baby books for sale
- Children's parties
- Baby yoga, massage, signing and sensory sessions
- Cooking classes, messy time, story time and pottery keepsakes
- Baby development classes
- 'Tenny Time' new mum and baby groups every day 1.30pm to 2.30pm

14 Springhill Lane, Penn. WV4 4SH  
Email: craftykidscafe@outlook.com  
Tel: 07528 403158

 Crafty Kids Cafe Penn



**Fresh**  
coffee cakes brunch

Welcome to our new coffee shop where we offer a warm and friendly welcome

Breakfasts, fresh gourmet sandwiches, hot and cold dishes, salads, afternoon teas  
Room hire and catering.

Open 8am to 4pm - Monday to Saturday  
School Road, Wombourne, Wolverhampton, WV5 9ED

Tel: 01902 896400  
www.freshwombourne.co.uk

**SARAH MARSH BUSINESS SUPPORT**

Specialist support for new start ups and established businesses.



SUPPORT FROM AS LITTLE AS £10 PER HOUR.

- Business Development
- Book Keeping
- Financial Planning
- Social Media Management
- Profit and Sales Evaluation
- General Admin Support

07792 905 597  
smbusinessgen@gmail.com



## Welcome to the Business Hub

Launched in June 2015, the South Staffordshire Business Hub is home to over 20 businesses at its base in the district council offices in Codsall.

Enjoy benefits such as:

- Affordable office accommodation • Virtual office amenities • WiFi
- Call management services • Meeting rooms • Flexible hot desking facilities
- Restaurant and coffee bar • Private parking • Excellent transport links

**fsb** Experts in Business Award Winners 2016

To find out more about the Business Hub or to advertise in this publication, please contact:

Tel: 01902 696124 • Email: businesshub@sstaffs.gov.uk • www.sstaffsbusinesshub.co.uk



Business News South Staffordshire